

Added value services for airport travellers

# PRESS KIT PREMIUM TRAVELLER

"The pleasure of travelling, begins at the airport"

Business Center, Air Rooms, VIP Lounges, y Parking VIP, Arrivals Lounges & Premium Lounge







GIS is the management company that runs World Trade Center Barcelona and was awarded the contract to operate the Business Centre and VIP Lounges at Barcelona and Madrid Airport following a call for bids launched by AENA in 2009.

GIS, thanks to this spaces (the BUSINESS CENTER and VIP LOUNGES), offers a wide range of services for VIP and Business clients:

AIR MEETINGS							AIR LOUNGES			

Meeting rooms in the Business Center. VIP Lounges distributed all around the airport.

#### PREMIUM PARKING AIR ROOMS

VIP Car Park personalized service in the airport. Sleeping units at Barcelona and Madrid.

#### AIR SHOWER **AIR WELLNESS**

A place where you can take a shower inside the airport. Barcelona and Madrid.

Wellness, fitness and beauty treatments inside Barcelona's Airport

#### PREMIUM FAST PASS

Meet & assist and Fast track services. Barcelona and Madrid airports.

> Travelling with maximum comfort and calm.

Exclusive services and benefits applied to major

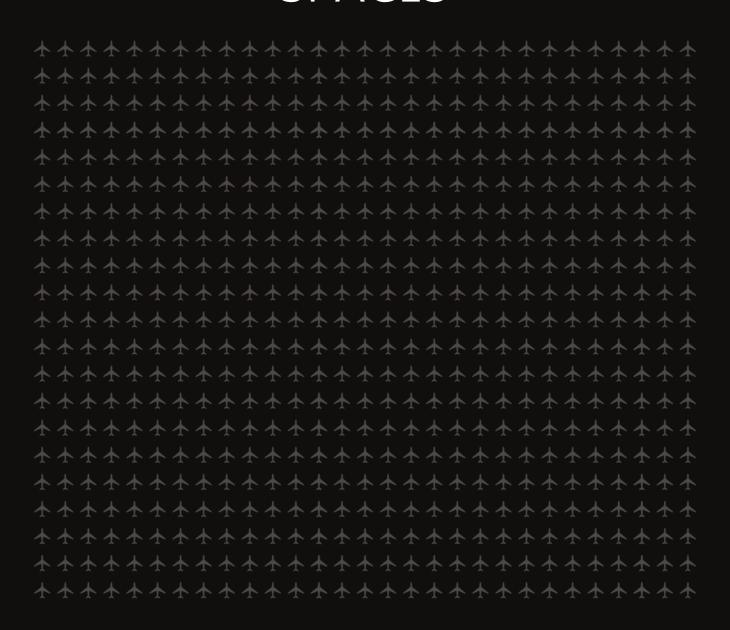
\*Available at the following Airports: Madrid, Barcelona, Alicante, Amsterdam, Bologna, Budapest, Cardiff, Düsseldorf, Gotemburg, Hamburg, Mallorca, Malaga, Milan Malpensa, Milan Linate, Munich, Prage, Rome Fiumicino, Stockholm. Soon we will cover more airports.





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# DESCRIPTION OF SPACES









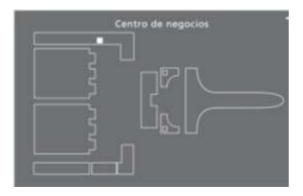
# BARCELONA AIRPORT THE BUSINESS CENTRE

Barcelona is an international meeting point offering interesting leisure and cultural activities. It is well-known for its modernist design and cosmopolitan character, but it is also a markedly business city. It is the ideal setting for making contact with people of great influence in the market and finding opportunities. The combination of these unique characteristics makes Barcelona one of the Europe's premier cities for promoting your business.

The Business Centre of the new T1 Terminal of the airport, with an area of approximately 2.600 m<sup>2</sup>, is unique thanks to its ideal location, with natural light, multi-purpose rooms and meticulous services.

Opened in June of 2009, the Business Centre is an ideal space in which to hold conferences, small meetings in fully-equipped offices, or in which to rest or sleep in the Airooms.

#### LOCATION AND DISTRIBUTION





Located on the left hand side of the main hall of the new T1 and just in front of the access to the Barcelona-Madrid corridor, the centre consists of two areas: the business area, with offices, meeting rooms and multi-functional spaces (AIRMEETINGS), and the rest area, which has a fitness gym (that includes the AIR BEAUTY service)—already open- and 10 sleeping units (AIR ROOMS), each with a bed, shower and television and more room services.

Those two areas are complemented by a corporate catering area to meet the needs of any kind of event. The Business Centre also offers any and all services required by Airport business customers, with a personalised touch: courier service, car leasing, hostesses, audiovisuals, callconferencing...





# BARCELONA AIRPORT VIP & BUSINESS LOUNGES



Boasting a sophisticated, comfortable layout, the VIP lounges feature all the services needed for passengers to devote a little time to catching up on some work, or to relax and disconnect from the hustle and bustle of the airport. Whether the flight is domestic, European or international, the VIP lounges —covering some 4,000 m²- will be offering quality food and beverages and exclusive amenities for passengers to decide how they want to spend their time at Barcelona Airport.

The VIP lounges, with comfortable designer surroundings, are equipped with the latest technology and feature a wide range of services and amenities to make transit time more enjoyable.

### **BASIC SERVICES**

Restaurant service
Computers with Internet
Chaise Longue zone
Personalised service
Luggage storage and cloakroom service
Television
Flight information

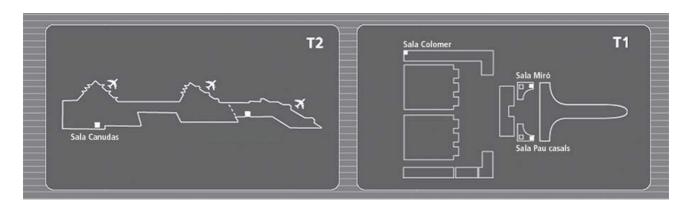
### **COMPLIMENTARY SERVICES**

Internet
Meeting rooms
Recharging cell phone towers
Showers
Wellness
Spa
Hair Saloon





#### VIP LOUNGES LOCATION AT T1 AND T2



### **AWARDED THE BEST VIP LOUNGE by Priority Pass**

The Pau Casals VIP lounge at Barcelona El Prat airport has been named the global winner of this year's prestigious Priority Pass Lounge of the Year awards.

The awards recognize excellence within Priority Pass' network of over 600 partner operated lounges worldwide. Nearly 60,000 Priority Pass members voted based on their experiences of the program's lounges globally and against a set of criteria for lounge quality including



refreshments, staff, business facilities and overall ambience. But it was the Barcelona lounge with its unique design and luxurious facilities that emerged as the overall global winner for 2013.

Watch the video:

http://www.youtube.com/channel/UCLAR8wrLhxfB\_tsNd\_xfIMA





# MADRID AIRPORT AIR ROOMS AND ARRIVAL LOUNGE

Located on level -1 of the Terminal 4 near the access Metro stations and bus station, that connects the different terminals, we found the room Air arrivals and Premium Rooms.

This space of about 700 m² is open 24 hours a day, 365 days a year with **22 Premium Air Rooms**, which allow a partial hiring only access to the shower area and toilet, or full to dispose of nearly 20 m² occupying each of the rooms. Also, you can hire a good overnight or for a few hours during the day.

The flexibility of the product allows its adaptation to the needs of any traveller, whether you comfortably rest the night before the trip as if he wants to during a transfer. The space has a catering buffet, an area with computers and internet access space; and another with sofas and TV for travellers, usually business, after a long flight you want to shower and eat something before you start your workday.

The Arrivals area and the Premium Air Rooms are located on the -1 floor of Terminal 4, thus providing easy access to the Metro and Renfe stations and to the shuttle bus that services the airport's terminals.

Open 24 hours a day, 365 days a year and covering nearly 700 m2, the space features 22 Premium Air Rooms which can be booked either to use our showering and grooming facilities alone, or in full to access the almost 20 m² occupied by each guest room. Premium Air Rooms can also be booked for overnight stays or for just a few hours during the day.

Our booking flexibility means the Premium Air Rooms can be adapted to meet the needs of all passengers, either for a comfortable overnight stay prior to boarding their flight, or to relax for a few hours while in transit. Usually used by passengers on business trips, the space also includes buffet catering, an area featuring computers and Internet access, and a lounge area with sofas and TV, for travellers who want to have a shower and something to eat after a long flight, prior to resuming their work schedule.



# P R E M I U M T R A V E L L E R



# MADRID AIRPORT PREMIUM LOUNGE

Located at T4, behind the baggage claim area, we find the Premium lounge, in a discrete zone and away from the busy of the airport. Until September of 2010, the Premium lounge does approximately 200 services per year, focused on VIP customers, celebrities and business people.





# PREMIUM TRAVELLER \*\*\*\*

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# PREMIUM AIR LOUNGES

Enjoy the VIP Lounges even if you are not flying Business



#### **WORK AND LEISURE**

Its design is sophisticated and elegant, featuring all the services needed to make your work, leisure and transit time more pleasant.

# PREMIUM FAST PASS

Exclusive and personalized services Meet & Assist & Fast Track.



## NO DELAYS FROM YOUR HOME TO THE PLANE

Operating on Madrid and Barcelona Airport, consists of a set of exclusive services centered on the concepts of Meet & Assist and Fast Track, the purpose of which is to offer you maximum comfort and time saving in a preferential setting.

The services range from picking you up at home to receiving assistance at the check-in counter, relaxing at the Premium Lounge with all its services at your disposal, going through security control procedures independently, then being escorted in a car right to the door of the plane.

We offer you two types of services: Classic and Exclusive.





# PREMIUM AIR ROOMS

Stay overnight or rest for a few hours



#### **FULLY EQUIPPED ROOMS**

Now you can rest for a few hours, stay overnight without having to leave Barcelona Airport or enjoy a shower at arrival at the practical, comfortable, individual Air Rooms featuring bed and bathroom, television, internet and all the services you might need.

Located at the T1 Business Centre (Barcelona's Airport) and on level -1 of the Terminal 4 (Madrid's Airport) they provide an outstanding option for overnight accommodation. There are 9 standard rooms and a suite in Barcelona and 22 rooms in Madrid. Open 24 hours a day, 365 days a year.

# PREMIUM AIR MEETINGS

Fully equipped Meeting Rooms inside the Airport



#### YOUR CONCEPT OF A BUSINESS TRIP VILL COMPLETLY CHANGE

Located at Barcelona Airport's Terminal 1 Business Centre, they provide the option of your holding a meeting with a small group in a fully equipped office, or of organising events for anything up to 240 people, including all the attendant services you can think of: food and beverages, audiovisuals, flower arrangements, hostesses, translation...





# PREMIUM PARKING VIP

Convenience for you, safety for your vehicle



## BARCELONA AIRPORT VIP PARKING. A Practical, deluxe service at your fingertips

VIP Parking at Barcelona Airport offers an exclusive and personalised service for users who wish to park their vehicle in the most comfortable and safe place inside the airport. Prior reservation, a driver will be on hand at the terminal to pick up your car and take it to a secure, guarded parking slot. On your return, the driver will be waiting at the terminal of your choice to hand over your car. Travel without worries with this fully personalized service.

Safety for your vehicle, 24 hours every day of the year, convenience for the traveller.

It also offers agreements with airlines for the users to get beneficial discounts and additional services, such as a car review or the boarding pass management, for example.

# PREMIUM AIR SHOWER

A place where you can take a shower inside the airport. Barcelona and Madrid







# PREMIUM AIR WELLNESS

Wellness & Hair Saloon with Express Service



#### AN EXCLUSIVE HEALTHCARE SPACE INSIDE THE AIRPORT

The leisure areas of the Pau Casals and Miró lounges feature a unique, novel concept in Barcelona Airport: the wellness by Aqua Salon Spa. Its warm and inviting atmosphere invites you to relax in the thermal circuit, get a UV suntan or have a body massage with oils in an oasis within the Airport, a hideaway for well-being, health and balance.

### The wellness spa features:

Thermal Circuit, Steam Bath, Dry sauna, Foot Spa, Sun beds, Shower temple, Ice Fountain...The Wellness area also features a Raffel Pagès hair salon to round out the panoply of beauty-treatment and personal-care services.

## Fitness fully equipped



The fitness centre is in the Barcelona's Airport Business Centre, and forms part of the supplementary services offered at Terminal 1. It covers 344 m² and includes a gym, dressing rooms and showers.

A single visit to the fitness centre costs 10€, the monthly fee is 19,90€. In combination with the Wellness centres in the VIP lounges, it completes the personal-care facilities at Barcelona Airport.





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# The managing company

GIS









GIS is a real-estate integral management firm founded in 1998, and offers services to implement the various stages involved in carrying out a real-estate project. Its two main lines of business, real estate services and congress centre and hotel services management, make GIS a multidisciplinary company in a position to tackle all kinds of projects.

GIS is currently involved in projects such as World Trade Center Barcelona, Premium Traveller (Business Centre and VIP lounges at Barcelona Airport, Premium Lounge and Air Rooms at Madrid Airport) and the Toledo Congress Centre.

It began managing congress and convention centres with WTC Barcelona.

Nowadays, with more than 12 years of experience, the firm now has a portfolio numbering over 3,000 clients, and its congress management activities provide services to an average of more than 100,000 users a year.





WTC Barcelona

Toledo Congress & Convention Center - El Greco

### FOR FURTHER INFORMATION (+34) 935 088 000:

Marta Tuñí 648 022 456 · mtuni@gistc.es Eva Campabadal ecampabadal@gistc.es

